



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser **Florida Chamber of Commerce Allian(1354**  
Agency/T-Code **Southern Campaign Resources (4245)0900**  
Buyer **PENNINGTON,ERIN**  
Salesperson **Telerep/Washington DC, Washington DC (1040)**  
**ph: (555) 555-5555**  
Product **Political (1065)**  
Brand **FL CHAMBER OF COMMERCE - SCOTT PL/**  
Acct Types **National/Political**  
Est/Headline **/06356338**  
Demo  
Revision  
Comments **FL CHAM ALL-PLAKON**

Invoice **643652**  
Inv Date **10/28/2012**  
Terms **Net 30**  
Contract **334504**  
Bill Type **Standard**  
Period **10/1/2012 - 10/28/2012**

CO-OP/Order Type **No/Normal**  
Package  
Gen. Date **10/30/2012 4:05:46PM**

**Southern Campaign Resources**  
**235 East Virginia Street**  
**Tallahassee, FL 32301**

AgM

**\*\*\*\*\* THIS IS A CASH IN ADVANCE**

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	6:00:00PM- 6:30:00PM	Day,M-1,F-1	10/01/12 6:23PM (Mo)	00:30	FLCC0003	\$4500.00	
1.0	Spot	6:00:00PM- 6:30:00PM	Day,M-1,F-1	10/05/12 6:23PM (Fr)	00:30	FLCC0003	\$4500.00	
2.0	Spot	7:00:00PM- 7:30:00PM	Day,W-1,F-1	10/03/12 7:29PM (We)	00:30	FLCC0003	\$5500.00	
2.0	Spot	7:00:00PM- 7:30:00PM	Day,W-1,F-1	10/05/12 7:06PM (Fr)	00:30	FLCC0003	\$5500.00	

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log.**



Gross Total	<b>\$20,000.00</b>
Commission	<b>(\$3,000.00)</b>
Net Total	<b>\$17,000.00</b>

Total Spots **4**

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.